2016-2017 Assessment Cycle VPAF_Auxiliary Operations: Cajun Card

Mission (due 1/20/17)

University Mission

The University of Louisiana at Lafayette offers an exceptional education informed by diverse worldviews grounded in tradition, heritage, and culture. We develop leaders and innovators who advance knowledge, cultivate aesthetic sensibility, and improve the human condition.

University Values

We strive to create a community of leaders and innovators in an environment that fosters a desire to advance and disseminate knowledge. We support the mission of the university by actualizing our core values of equity, integrity, intellectual curiosity, creativity, tradition, transparency, respect, collaboration, pluralism, and sustainability.

University Vision

We strive to be included in the top 25% of our peer institutions by 2020, improving our national and international status and recognition.

College / Department / Program Mission

College Mission

Provide the college mission in the space provided. If none is available, write "None Available in 2016-2017." We provide high-quality, cost-effective services in support of the research, education, and service missions of the University of Louisiana at Lafayette.

The Division is responsible for the University's physical environment and business operations that contribute to providing exceptional experiences for our students, faculty, staff, and visitors.

Department / Program Mission

Provide the department / program mission in the space provided. If none is available, write "None Available in 2016-2017".

The mission of the Cajun Card Office is to provide the University of Louisiana at Lafayette with a convenient ID card system, an efficient one-card financial solution, and an advanced campus access and security system. Our office will continuously adhere to the university's mission by providing professional service, convenience, and technology advancement to all of our students, faculty and staff. Our goal is to expand card use and security systems throughout the campus with improved technologies and support. Our staff is dedicated to promoting customer satisfaction, campus security, and student success.

Assessment Plan (due 1/20/17)

Assessment List (Goals / Objectives, Assessment Measures and Criteria for Success)

Assessment List

Goal/Objective	Explore more program options on how to make Cajun Cash more beneficial to students and employees of the University.
Legends	OO - Outcome/Objective (administrative units);

Standards/Outcomes			
Assessment Measures			
	Assessment Measure	Criterion	Attachments
	Indirect - Research (Other)	By end of Fall 2018, have researched and planned at least 1 program to make Cajun Cash more beneficial. Research by comparing other university programs through internet resources, NACCU (National Association of Campus Card Users) network, and student feedback.	

Goal/Objective	Track on-campus Cajun Cash usage in order to evaluate income and expenses involved in the Cajun Cash program.				
Legends	OO - Outcome/Ob	jective (administrative units);			
Standards/Outcomes					
Assessment Measures					
	Assessment Measure	Criterion	Attachments		
	Indirect - Cost Comparison (existing data) (Other)	Evaluate each year 100% of on-campus merchants by completing cost comparisons which includes annual Cajun cash sales, service fees charged, and 1Card annual maintenance charges for equipment and software for each campus merchant:Office of Transportation, Ragin' Cajun Stores, Student Health Service, Dupre Library, Copy Machines, UL Lafayette Dining Services, and Papercut.			

Goal/Objective	Track off-campus Cajun Cash usage in order to evaluate income and expenses involved in the Cajun Cash program.					
Legends	OO - Outcome/Obje	ective (administrative units);				
Standards/Outcomes						
Assessment Measures						
	Assessment Measure	Criterion	Attachments			
	Indirect - Cost Comparisons	Evaluate each year 100% of off-campus merchants by completing cost comparisons of annual Cajun cash sales,				

(exist (Othe	er) charg merch Textb	ce fees charged, and 1-Card annual maintenance ges for equipment and software for each off-campu hant: Subway, CC's Coffee House (2 locations), book Rentals, Hungry Howie's Pizza, and Cajun mander Cafe.	s
	Comm	hander Cale.	

Goal/Objective	Successfully implement new ID procedures in compliance with the new Law/ Act 401 recently passed that will that will take effect 1/1/19. Law will require IDs to have a signature and expiration date.				
Legends	OO - Outcome/Object	tive (administrative units);			
Standards/Outcomes					
Assessment Measures					
	Assessment Measure	Criterion	Attachments		
	Indirect - Research & Plan (Other)	Each year until 1/1/19, research by keeping up-to date with law. Start gathering information on what kind of equipment to buy, software compatibility, and set	Act401.pdf		

Results & Improvements (due 9/15/17)

Results and Improvement Narratives

Assessment List Findings for the Assessment Measure level for Explore more program options on how to make Cajun Cash more beneficial to students and employees of the University.

Goal/Objective	Explore more program options on how to make Cajun Cash more beneficial to students and employees of the University.						
Legends	OO - Outcome/Ob	OO - Outcome/Objective (administrative units);					
Standards/Outcomes							
Assessment Measures							
	Assessment Measure	Criterion					
	Indirect - Research (Other)	By end of Fall 2018, have researched and planned at least 1 program to make Cajun Cash more beneficial. Research by comparing other university programs through internet resources, NACCU (National Association of Campus Card Users) network, and student feedback.					

Assessment Findings					
	Assessment Measure	Criterion	Summary	Attachments of the Assessments	Improvement Narratives
	Indirect - Research (Other)	Has the criterion By end of Fall 2018, have researched and planned at least 1 program to make Cajun Cash more beneficial. Research by comparing other university programs through internet resources, NACCU (National Association of Campus Card Users) network, and student feedback. been met yet? Not met	We are still continuing to research programs. We did add 6 new merchants to our Cajun Cash Program for the Fall 2017. Some incentives being used are discounts (provided by merchants) at those locations if you spend Cajun Cash. This has seemed to get the student's attention and sales at new merchants. We have also increased our marketing through social media and posters. Our facebook page was shared on the University's main facebook page and we have added a twitter and instagram account. We will continue to research programs and plan any new ones we feel will increase our Cajun Cash sales by the Fall of 2018.		- Assessment Process: Continuous monitoring: We will continue to monitor our programs while assessing differe programs out there through research (interne other colleges, NACCU, student suggestions, etc

Assessment List Findings for the Assessment Measure level for Track on-campus Cajun Cash usage in order to evaluate income and expenses involved in the Cajun Cash program.

Goal/Objective	Track on-campus Cajun Cash usage in order to evaluate income and expenses involved in the Cajun Cash program.
Legends	OO - Outcome/Objective (administrative units);

Standards/Outcome s						
Assessment Measures	Assessment Measure	Criterion				
	Indirect - Cost Comparison (existing data) (Other)	compariso charged, a software fo Cajun Sto	Evaluate each year 100% of on-campus merchants by completing cost comparisons which includes annual Cajun cash sales, service fees charged, and 1Card annual maintenance charges for equipment and software for each campus merchant:Office of Transportation, Ragin' Cajun Stores, Student Health Service, Dupre Library, Copy Machines, UL Lafayette Dining Services, and Papercut.			
Assessment Findings						
	Assessmen t Measure	Criterion	Summary	Attachments of the Assessments	Improvemen t Narratives	
	Indirect - Cost Comparison (existing data) (Other)	Has the criterion Evaluate each year 100% of on-campus merchants by completing cost comparisons which includes annual Cajun cash sales, service fees charged, and 1Card annual maintenance charges for equipment and software for each campus merchant:Offic e of Transportation, Ragin' Cajun Stores, Student Health Service, Dupre Library, Copy Machines, UL Lafayette Dining Services, and Papercut. been met yet? Met	See Cost Analysis attachment . Overall the on- campus program is profiting. There a few terminals that don't support themselves but, some of the others make up for it. These profits help in paying our credit card fees when students deposit Cajun Cash.	Cost_Analysis_2017_09_14.pd f	- Assessment Process: Continuous monitoring: We will evaluate our terminals each year and make any necessary changes.	

Assessment List Findings for the Assessment Measure level for Track off-campus Cajun Cash usage in order to evaluate income and expenses involved in the Cajun Cash program.

Goal/Objective	Track off-campus Cajun Cash usage in order to evaluate income and expenses involved in the Cajun Cash program.					
Legends	OO - Outcome/0	Objectiv	ve (admin	istrative units)	,	
Standards/Outcomes						
Assessment Measures						
	Assessment Measure		Criterio	า		
	Indirect - Cost Comparisons (existing data) (Other)		Evaluate each year 100% of off-campus merchants by completing cost comparisons of annual Cajun cash sales, service fees charged, and 1- Card annual maintenance charges for equipment and software for each off-campus merchant: Subway, CC's Coffee House (2 locations), Textbook Rentals, Hungry Howie's Pizza, and Cajun Commander Cafe.			
Assessment Findings						
	Assessment Measure	Criter	rion	Summary	Attachments of the Assessments	Improvement Narratives
	Indirect - Cost Comparisons (existing data) (Other)	campi merch compi cost compa of anr Cajun sales, fees c and 1 annua mainta charg equipt and se for ea campi merch Subw	on ate year of off- us hants by leting arisons hual cash cash , service charged, -Card al enance es for ment oftware ch off- us hant: ay, Coffee	See Cost Analysis attached. Overall, we came in just above profit. We evaluated terminals and have removed CC's N. College Merchant (had low sales) and Cracker Barrel last year. We have also added 6 new merchants that will be using our new and	Cost_Analysis_2017_09_14.pdf	- Assessment Process: Continuous monitoring: We will continue to monitor these off campus merchants and new ones added this Fall in order to improve our cost associated with our Cajun Cash Program.

locations), Textbook Rentals, Hungry	more advanced OTC terminals.
Howie's Pizza, and Cajun Commander	These OTC terminals are smaller and cost
Cafe. been met yet? Met	less than our previous terminals.

Assessment List Findings for the Assessment Measure level for Successfully implement new ID procedures in compliance with the new Law/ Act 401 recently passed that will that will take effect 1/1/19. Law will require IDs to have a signature and expiration date.

Goal/Objective	Successfully implement new ID procedures in compliance with the new Law/ Act 401 recently passed that will that will take effect 1/1/19. Law will require IDs to have a signature and expiration date.								
Legends	OO - Outcome/Objective (administrative units);								
Standards/Outcomes									
Assessment Measures									
	Assessment Measure		Criterion	riterion					
	Indirect - Research & Plan (Other)		& Each year until 1/1/19, research by keeping up-to date with law. Start gathering information on what kind of equipment to buy, software compatibility, and set timelines.						
Assessment Findings	Assessment	Criter	ion	Summary	Attachments	Improvement			
	Measure				of the Assessments	Narratives			
	Indirect - Research & Plan (Other)	Has the criterion Each year until 1/1/19, research by keeping up-to date with law. Start gathering information on what kind of equipment to buy, software compatibility, and set timelines. been met yet? Not met		After meeting to review, we have decided to wait on gathering information due to cost/market changes. There were no changes or updates to this new law.		- Assessment Process: Continuous monitoring: In January 2018, the department plans to meet and prepare cost evaluations, research equipment, software, etc.			

7

Reflection (Due 9/15/17)

Reflection

1) How were assessment results shared in the unit?

Please select all that apply. If "other", please use the text box to elaborate. Distributed via email Presented formally at staff / department / committee meetings Discussed informally (selected) Other (explain in text box below)

2) How frequently were assessment results shared in the unit?

Frequently (>4 times per cycle) Periodically (2-4 times per cycle) (selected) Once per cycle Results were not shared this cycle

3) With whom were assessment results shared?

Please select all that apply. Department Head (selected) Dean / Asst. or Assoc. Dean Departmental assessment committee Other faculty / staff

4) What were the measurable or perceivable effects on your current (2016-2017) findings based on prior action plans (created in 2015-2016)?

The effects are as expected. Our findings correspond to our prior action plans. We continuously are trying to make our program better for students. We believe our action plans and measurements are working well in regards of what we would like to accomplish. We set goals and we make sure we are attempting to meet, if not surpass them.

5) What has the unit learned from the current assessment cycle?

We have learned to continuously evaluated our department's budget, technology, etc., while researching new ways to improve our programs and technology.

Attachments

Attachments

Upload any supporting documents related to your assessment plans, results, or improvements. Documents may include rubrics, survey questions, reports, etc. There is no limit to the number of documents you can upload.

Click "Select File" to upload document(s)